

The Cortex Report

Customized for the

San José Retirement Boards

July 2021

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Introduction to The Cortex Report

Welcome to **The Cortex Report**, a bi-monthly publication that has been customized for your board. The Cortex Report identifies various conferences, seminars, courses and other education events over the coming months that may be of value to trustees and staff.

Education events are sorted in chronological order, and include information such as event name, event sponsor/provider, date, topic areas, fees, and a general description. Each event listing also contains a link to the event sponsor's website. If you are interested in attending an education event, please be sure to check the sponsor's website for complete details.

Please also note the terms and conditions for use of this report at the end of the report.

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Table of Contents

	Table of Contents						
Start Date	Primary Organizer	Event	Location	Page			
Jul 12, 2021	Government Finance Officers Association (GFOA)	Virtual Conference	On-line	1			
Jul 13, 2021	State Association of County Retirement Systems (SACRS)	Public Pension Investment Management Program	Berkeley, California	1			
Jul 13, 2021	Institutional Investor	Sustainable Returns: ESG Investing	New York, New York	2	New		
Jul 21, 2021	Harvard Business School	Audit Committees in a New Era of Governance	On-line	2			
Jul 27, 2021	Pension Bridge	Private Equity Exclusive	On-line	3			
Aug 07, 2021	National Association of State Retirement Administrators (NASRA)	Annual Conference	Pittsburgh, Pennsylvania	3			
Aug 16, 2021	The Wharton School, University of Pennsylvania	Venture Capital	On-line	4	New		
Aug 22, 2021	National Conference on Public Employee Retirement Systems (NCPERS)	Public Pension Funding Forum	New York, New York	4			
Sep 07, 2021	Harvard Business School	Governing for Nonprofit Excellence: Critical Issues for Board Leadership	Boston, Massachusetts	5			
Sep 07, 2021	Harvard Business School	Making Corporate Boards More Effective	Boston, Massachusetts	5			
Sep 13, 2021	Principles for Responsible Investment (PRI)	PRI Academic Week	On-line	6			
Sep 13, 2021	Principles for Responsible Investment (PRI)	PRI Academic Network Conference	On-line	6			
Sep 15, 2021	International Corporate Governance Network (ICGN)	ICGN Governance, Stewardship & Sustainability Course	On-line	7	New		
Sep 20, 2021	Columbia Business School	Corporate Governance: Developing Exceptional Board Leaders	On-line	7			
Sep 20, 2021	Columbia Business School	Corporate Governance: Developing Exceptional Board Leaders	New York, New York	7			
Sep 22, 2021	Council of Institutional Investors	Fall Conference	Chicago, Illinois	8			
Sep 22, 2021	Sovereign Wealth Fund Institute	Institutional Investor Forum	Austin, Texas	8	New		
Sep 22, 2021	Council of Institutional Investors	Fall Conference	On-line	8			
Sep 27, 2021	International Foundation of Employee Benefit Plans (IFEBP)	Certificate Series - Retirement Plan Basics	Orlando, Florida	9			
Sep 27, 2021	California Association of Public Retirement Systems (CALAPRS)	Principles of Pension Governance for Trustees	On-line	9			
Sep 29, 2021	Institutional Investor	Delivering Alpha	On-line	10			
Sep 29, 2021	International Foundation of Employee Benefit Plans (IFEBP)	Certificate Series - Investment Basics	Orlando, Florida	10	New		
Oct 04, 2021	The Wharton School, University of Pennsylvania	Private Equity: Investing and Creating Value	On-line	11	New		
Oct 04, 2021	Institute for Management Development (IMD) Business School	Digital Transformation for Boards	On-line	11			
Oct 06, 2021	Institute for Management Development (IMD) Business School	Board and Risk for Boards	On-line	12			

Table of Contents

Table of Contents							
Start Date	Primary Organizer	Event	Location	Page			
Oct 11, 2021	The Wharton School, University of Pennsylvania	Investment Strategies and Portfolio Management	On-line	12	New		
Oct 16, 2021	International Foundation of Employee Benefit Plans (IFEBP)	Certificate of Achievement in Public Plan Policy - Part I	Denver, Colorado	13	New		
Oct 16, 2021	International Foundation of Employee Benefit Plans (IFEBP)	Trustees Masters Program	Denver, Colorado	13			
Oct 17, 2021	International Foundation of Employee Benefit Plans (IFEBP)	Annual Employee Benefits Conference	Denver, Colorado	14			
Oct 18, 2021	Principles for Responsible Investment (PRI)	PRI in Person	On-line	14	New		
Oct 18, 2021	Pension Bridge	Alternatives Conference	On-line	15			
Oct 19, 2021	Institutional Real Estate, Inc. (IREI)	IREI : LIVE Defined Contribution	On-line	15			
Oct 25, 2021	Pension Real Estate Association (PREA)	Annual Institutional Investor Real Estate Conference	Chicago, Illinois	16			
Oct 29, 2021	California Association of Public Retirement Systems (CALAPRS)	Trustees' Roundtable	On-line	16			
Nov 09, 2021	State Association of County Retirement Systems (SACRS)	Fall Conference	Los Angeles, California	17			
Nov 16, 2021	Pensions & Investments	Fixed Income & Credit	On-line	17			
Nov 17, 2021	Council of Institutional Investors	CII & NYU Corporate Governance Bootcamp	On-line	18	New		
Dec 02, 2021	Financial Times (FT)	Investing for Good USA	On-line	18	New		
Dec 08, 2021	Responsible Investor	RI Digital: USA	On-line	19	New		
Jan 24, 2022	Institutional Real Estate, Inc. (IREI)	2022 Visions, Insights & Perspectives (VIP) Americas	Carlsbad, California	19			
Feb 26, 2022	National Association of State Retirement Administrators (NASRA)	Winter Meeting	Washington, District of	20			
Mar 07, 2022	Council of Institutional Investors	Spring Conference	Washington, District of	20			
Mar 30, 2022	California Association of Public Retirement Systems (CALAPRS)	Advanced Principles of Pension Governance for Trustees	Los Angeles, California	21			
May 22, 2022	National Conference on Public Employee Retirement Systems (NCPERS)	Program for Advanced Trustee Studies (PATS)	Washington, District of	21	New		
May 22, 2022	National Conference on Public Employee Retirement Systems (NCPERS)	Annual Conference and Exhibition	Washington, District of	22			
Jun 05, 2022	Government Finance Officers Association (GFOA)	Annual Conference	Austin, Texas	22			

Event Listings

Conference :	Virtual Conference		Start	Date: July 12, 2021
Organizer:	Government Finance Officers Association (GFOA)	End	Date: July 23, 2021
Location:	On-line	Alternative Date(s) N/A		
Difficulty:	General	& Location(s)		
Topic Area:	General		Attenda	ance: Open To All
industry experts your community	Conference. Join this event to hear from lea s, researchers, and your peers how to effective and prepare for any future challenges. rebsite for updates.	•		Fees Members - \$420 Non-members - \$575
				Contact Tel:(312) 977-9700 Fax:(312) 977-4806 Email

Link: https://gfoa.org/annual-conference/annual-conference-overview

Seminar :	: Public Pension Investment Management Program Star		t Date: July 13, 2021	
Organizer:	State Association of County Retirement Systems (SACRS)		End	Date: July 22, 2021
Location:	Berkeley, California	Alternative Date(s) N/A		
Difficulty:	General	& Location(s)		
Topic Area:	Investments		Attend	lance: Open To All
Presented by the world-renowned faculty of UC Berkeley's Haas School of Business, Modern				Fees

,	
Investment Theory & Practice for Retirement Systems is a four-day course offering SACRS'	Not available.
members in-depth knowledge on today's successful investment models and strategies. You'll	
learn how to practically integrate these methods immediately into your own plan administration,	
advancing your skills and elevating the collective expertise of SACRS' membership. Completion	
of the course earns you a certificate of achievement from UC Berkeley. Agenda for the 2020	
program is under development.	
	Contact

This program is widely popular and limited to 30-40 people. System members have registration priority. Phone: 916-701-5158

See the website for more information about the program.

Link: https://sacrs.org/Events/SACRS-UC-Berkeley-Program

Email

sacrs@sacrs.org

Conference :	Sustainable Returns: ESG Investing		Start I	Date: July 13, 2021
Organizer:	Institutional Investor		End I	Date: July 13, 2021
Location:	New York, New York	Alternative Date(s)	N/A	
Difficulty:	General	& Location(s)		
Topic Area:	ESG and ethical investing		Attenda	nce: By Invitation Only
strategies. And participants and investments. Th projected to cor	G investing in allocators' portfolios continues institutional investors are not the only ones t d stakeholders are demanding more transpar nat trend is only predicted to increase as the ntrol \$30 trillion of investable assets. This one mental, social and governance investing from	aking notice. Underlyin ency and accountabilit coming decades will se e-day summit will allow	ng plan ty around ee millennials	Fees No fee. Limited to "qualified" institutional investors.
Please visit the	website for details.			Contact Katarina Storfer Phone: (212) 224-3073 Fax: (212) 224-3802
				Email kstorfer@institutionalinvestor.com

Link: https://www.iiconferences.com/Institutional-Investor-Forums/Sustainable-Returns-ESG-Investing-2021

Seminar :	Audit Committees in a New Era of Gov	ernance	Start Date:	July 21, 2021
Organizer:	Harvard Business School		End Date:	July 23, 2021
Location:	On-line	Alternative Date(s) N/A		•
Difficulty:	General	& Location(s)		
Topic Area:	Board Governance		Attendance:	Open To All

This program explores the best practices that your audit committee can use to fulfill its mandate and increase its strategic contribution. You will acquire the frameworks to align corporate strategy with financial reporting—and help your company operate more effectively in today's rigorous market and regulatory environment. The program prepares you to manage the creative tension between the compliance and strategic roles of the audit committee. While improving your ability to ensure compliance, transparency, and accountability, you will learn how to move your company beyond a compliance mentality toward strategic financial reporting and effective risk	Fees \$5,700 Covers tuition, books, accommodation & most meals
management.	Contact
See the website for more information about the program.	Phone: +1-617-495-6555 Toll-free: 1-800-427-5577
	Email
	executive_education@hbs.edu

Link: https://www.exed.hbs.edu/audit-committees-virtual/

Conference :	Private Equity Exclusive	Start I	Date: July 27, 2021
Organizer:	Pension Bridge	End	Date: July 29, 2021
Location:	On-line	Alternative Date(s) N/A	
Difficulty:	Advanced	& Location(s)	
Topic Area:	Investments	Attenda	nce: Open To All
management in global asset ma	provides exclusive events for senior execution dustry. Bringing together attendees from Non anagers, its conferences offer an intimate envisor iscuss market trends and challenges, and refusity.	th America's largest investors and /ironment to strengthen	Fees Not available. Please contact the conference organizer.
for a day and a Amid the COVI from the expert	uity Exclusive annually attracts over 400 atter half of knowledge sharing and networking. D-19 pandemic and sustained volatility in the s about the most important issues, outlooks, e crisis which will shape the Private Equity In	public markets, attendees will learn challenges, opportunities and trends	Contact Phone: 561-455-2729
See the website	e for more information about the conference.		Email info@pensionbridge.com

Link: https://www.pensionbridge.com/exclusive

Conference :	Annual Conference		Start	Date: August 07, 2021
Organizer:	National Association of State Retirement Administrators (NASRA)		End	Date: August 11, 2021
Location:	Pittsburgh, Pennsylvania	Alternative Date(s) N/A		
Difficulty:	General	& Location(s)		
Topic Area:	General		Attenda	nce: Members Only
NASRA was founded in 1955 as a non-profit association whose members are the directors of				Fees

the nation's state, territorial, and largest statewide public retirement systems. Its members oversee retirement systems that hold more than two-thirds of the \$4.5 trillion held in trust for 15 million working and 11 million retired employees of state and local government. Its mission is to serve its members in managing sustainable public employee retirement systems through research, education, and collaboration.

The annual conference features leaders in the fields of retirement plan investment and administration covering a variety of subjects including investment management, world events applicable to the pension industry, the economy, human resources, trends, and more.

Link: http://www.nasra.org/meetings

Contact

Email

Mary Hiatte

mary@nasra.org

Phone: 202.624.1418

Seminar : Venture Capital	Start Date: August 16, 2021
Organizer: The Wharton School, University of Pennsylvania	End Date: August 27, 2021
Location: On-line Alternative Date(s) N/A & Location(s)	
Difficulty: Practitioner	
Topic Area:InvestmentsA	Attendance: Open To All
 In Venture Capital, you will: Learn how VC funds are structured, how they operate, and why organizational structure matters to limited partners, general partners, and even founders Understand how to raise capital from limited partners, including the design of partnership agreements that enable effective relationships Develop a systematic way to screen, analyze, and value high-growth investment opportuni in nascent industries Discover effective ways to manage innovative processes Acquire a framework to negotiate, price, and structure the best investor terms Learn how to best navigate the shareholder's agreement to avoid costly mistakes Identify how and when to exit the investment 	Contact Phone: 215.898.1776 Toll-free: 1.800.255.3932 Email
Link: https://executiveeducation.wharton.upenn.edu/for-individuals/all-programs/venture-capital	execed@wharton.upenn.edu
Link: https://executiveeducation.wharton.upenn.edu/for-individuals/all-programs/venture-capital Conference : Public Pension Funding Forum	execed@wharton.upenn.edu Start Date: August 22, 2021
Conference : Public Pension Funding Forum Organizer: National Conference on Public Employee Retirement Systems Location: New York, New York Alternative Date(s) N/A	Start Date: August 22, 2021
Conference : Public Pension Funding Forum Organizer: National Conference on Public Employee Retirement Systems	Start Date: August 22, 2021
Conference : Public Pension Funding Forum Organizer: National Conference on Public Employee Retirement Systems Location: New York, New York Alternative Date(s) N/A Bifficulty: General	Start Date: August 22, 2021
Conference : Public Pension Funding Forum Organizer: National Conference on Public Employee Retirement Systems Location: New York, New York Alternative Date(s) N/A Bifficulty: General	Start Date: August 22, 2021 End Date: August 24, 2021 Attendance: Open To All know Fees Fund/Stakholder: \$250 ons Fund/Stakholder: \$250 g gap N Contact
Conference : Public Pension Funding Forum Organizer: National Conference on Public Employee Retirement Systems Location: New York, New York Alternative Date(s) N/A Difficulty: General & Location(s) Mage: Control of the system	Start Date: August 22, 2021 End Date: August 24, 2021 Attendance: Open To All know Fees Fund/Stakholder: \$250 Service Provider: \$300 g gap N Contact Alyssa Carlson Phone: 202-624-1456 Fax: 202-624-1439
Conference : Public Pension Funding Forum Organizer: National Conference on Public Employee Retirement Systems Location: New York, New York Alternative Date(s) N/A & Location(s) Difficulty: General Topic Area: Pension Plan Policy A The issue of pension funding gap, real or not, is often used to change pension plans as we let them. The most common solutions revolve around increasing employee and employer contributions, reducing benefits, and converting lifetime guarantee of defined benefit pension into do it yourself pension schemes. This forum will examine the obstacles that stand in the way of closing public pension funding and explore new solutions to overcome such obstacles, including better risk management in economic cycles, use of new and improved debt instruments, and closing tax loopholes.	Start Date: August 22, 2021 End Date: August 24, 2021 Attendance: Open To All know Fees Fund/Stakholder: \$250 ons Fund/Stakholder: \$250 g gap Contact Alyssa Carlson Phone: 202-624-1456

Link: https://www.ncpers.org/funding-forum

Seminar :	Governing for Nonprofit Excellence: Crit	tical Issues for Board	Start D	Date: September 07, 2021
Organizer:	Harvard Business School		End D	Date: September 10, 2021
Location:	Boston, Massachusetts	Alternative Date(s) N/A		
Difficulty:	General	& Location(s)		
Topic Area:	Board Governance	l	Attenda	nce: Open To All
latest governar ensuring accou gain insight into strategic stewa drive the strate thrive. With a d	lelves into the critical issues facing nonprofit nee frameworks, performance and measurem intability and compliance, and the dynamics o four essential competencies of nonprofit go rdship, performance measurement, and fina gic and organizational transformation that er eeper understanding of board roles and resp and a more strategic steward for your organ	nent systems, oversight models f between boards and CEOs. As y overnance—board leadership, ncial oversight—you will learn ho nables your nonprofit organizatio ponsibilities, you will emerge a	for you ow to	Fees \$5,125 Covers tuition, books, case materials, accommodation & most meals
See the website	e for more information about the program.			Phone: +1-617-495-6555 Toll-free: 1-800-427-5577
				Email
				executive_education@hbs.edu
		· · · · · · · · ·		

Link: https://www.exed.hbs.edu/governing-nonprofit-excellence-critical-issues-board-leadership/

Seminar :	Making Corporate Boards More Effective			Start Date:	September 07, 2021
Organizer:	Harvard Business School			End Date:	September 10, 2021
Location:	Boston, Massachusetts	Alternative Date(s)	N/A		
Difficulty:	General	& Location(s)			
Topic Area:	Board Governance			Attendance:	Open To All

This corporate governance program is based on the premise that there is no one best way for	Fees
boards to operate—rather, each board must develop practices that suit the unique needs of its	Not available.
company and management. As you examine the latest thinking on the internal function of corporate boards, interaction with management, and overall board relations, you will discover	
how to enhance and focus your own board's efforts. In this board of directors education program,	
you will gain a deeper understanding of the board's responsibilities in areas such as financial	
resilience, strategic direction, executive compensation, and regulatory compliance. At the same time, you will learn how to work more effectively with fellow directors and company management	Contact
to strengthen governance, manage unexpected crises, and make decisions that drive long-term	
	Phone: +1-617-495-6555
corporate success.	Toll-free: 1-800-427-5577
See the website for more information about the program.	
	Email
	executive_education@hbs.edu

Link: https://www.exed.hbs.edu/governing-nonprofit-excellence-critical-issues-board-leadership/

Conference :	PRI Academic Week		Start D	Date: September 13, 2021
Organizer:	Principles for Responsible Investment (PRI)		End D	Date: September 17, 2021
Location:	On-line	Alternative Date(s) N/A		
Difficulty:	General	& Location(s)		
Topic Area:	ESG and ethical investing		Attenda	nce: Open To All
The event brings together the latest research and insights on responsible investment practices in an accessible way and aims to bridge the gap between academic researchers in sustainability and investors leading the way in RI.				Fees €125 + 20% VAT

The findings from peer-reviewed research are presented by their authors and discussed by investment practitioners and academics. It offers a unique opportunity for academics and investors to engage with each other, learn and discuss the latest insights.

See the website for more information about the conference.

Link: https://www.unpri.org/all-events-and-webinars/pri-academic-network-week-2021/5945.article

PRI Academic Network Conference			Start Date:	September 13, 2021
Principles for Responsible Investment (PRI)			End Date:	September 17, 2021
On-line		N/A		
General	& Location(S)			
ESG and ethical investing		ŀ	Attendance:	Open To All
	Principles for Responsible Investment (PRI) On-line General	Principles for Responsible Investment (PRI) On-line Alternative Date(s) & Location(s)	Principles for Responsible Investment (PRI) On-line Alternative Date(s) N/A & Location(s)	Principles for Responsible Investment (PRI) End Date: On-line Alternative Date(s) N/A & Location(s)

The event brings together the latest research and insights on responsible investment practices in	Fees
an accessible way and aims to bridge the gap between academic researchers in sustainability and investors leading the way in RI.	Not available. Please contact conference organizer.

The findings from peer-reviewed research are presented by their authors and discussed by investment practitioners and academics. It offers a unique opportunity for academics and investors to engage with each other, learn and discuss the latest insights.

Please visit website for more details.

Link: https://www.unpri.org/events/pri-academic-network-conference-2021/5945.article

Contact

Email

Contact

Email

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Meegan Marais

events@unpri.org

Phone: +44 (0)20 3714 3141

Seminar :	ICGN Governance, Stewardship & Susta	inability Course	Start Dat	e: September 15, 2021
Organizer:	International Corporate Governance Netwo	rk (ICGN)	End Dat	e: September 29, 2021
Location:	On-line	Alternative Date(s) N/A		
Difficulty:	General	& Location(s)		
Topic Area:	ESG and ethical investing		Attendanc	e: Open To All
where the product of the second test we are the second test of t			tical £4 £6	ees 00 + 20% VAT - member 00 + 20% VAT - non-member
The course will be delivered in three approximately 2.5 sessions over the course of the month. The webinar format provides course participants the opportunity for live interaction with the instructors and other participants.		e Co Fi Se	o ntact o Doe enior Engagement Manager	
This course will run throughout September on the 15th, 22nd, and 29th.				ione: +44 (0) 202 7612 7011

For more information, please visit the website.

Link: https://www.icgn.org/events/icgn-online-governance-stewardship-sustainability-course-may-2021

Seminar :	Corporate Governance: Developing Exce	ers Start Date:	September 20, 2021	
Organizer:	Columbia Business School		End Date:	September 24, 2021
Location:	On-line		Sep 20 - 24 2021, New Yo	rk, New York
Difficulty:	General	& Location(s)		
Topic Area:	Corporate Governance		Attendance:	Open To All

The Corporate Governance Program equips executives and professionals who currently serve are interested in serving on corporate boards with the knowledge required to excel as stewards of shareholders that promote long-term and sustainable value creation.	
Drawing on thought leadership from world-renowned experts at Columbia Business School and leading practicing directors, this program integrates academic research with a deep understanding of the emerging issues that boardrooms face. The program devotes one day entirely to emerging issues in the field of corporate governance, such as CEO succession plans shareholder activism, the disruptive impact of technology and cyber risk, and the topic of diversity and inclusion. Program participants interact with round tables of top US directors, moderated by a Columbia Business School faculty expert in an engaging format.	
For more information, please visit the website.	Email yoon.lee@gsb.columbia.edu

Link: https://www8.gsb.columbia.edu/execed/program-pages/details/2548/CGP#overview

Email

florence.doel@icgn.org

Conference :	Fall Conference		Start	Date: September 22, 2021
Organizer:	Council of Institutional Investors		End	Date: September 24, 2021
Location:	Chicago, Illinois	Alternative Date(s)	•	
Difficulty:	General	& Location(S)	Sep 20 - 22 2022, 0	Jn-line
Topic Area:	Corporate Governance		Attenda	ance: Members Only
The Council of	Institutional Investors (CII), is a nonprofit, no	onpartisan associatior	n of U.S. asset	Fees
owners, primarily pension funds, state and local entities charged with investing public assets and endowments and foundations, with combined assets of \$4 trillion. Its associate members include				No charge for members. Please visit website for details.

endowments and foundations, with combined assets of \$4 trillion. Its associate members include
non-U.S. asset owners with more than \$4 trillion in assets and a range of asset managers with
more than \$35 trillion in assets under management. CII is a leading voice for effective corporate
governance, strong shareowner rights and vibrant, transparent and fair capital markets.Please visit website for details.See website for agenda.See website for agenda.ContactPlease note: This conference will be held virtually and, assuming local Covid-19 restrictions
allow, with limited in-person attendance. Registration will open early in early summer. More
information will be posted as soon as it becomes available.Michael Miller
Phone: 202.822.0800Email
michael@cii.org

Link: https://www.cii.org/ev_calendar_day.asp?date=9/22/2021&eventid=108

Conference :	Institutional Investor Forum	Start	t Date: September 22, 2021
Organizer:	Sovereign Wealth Fund Institute	End	Date: September 23, 2021
Location:	Austin, Texas	Alternative Date(s) N/A	
Difficulty:	General	& Location(s)	
Topic Area:	Investments	lance: Open To All	
Planned: May 2	2021		Fees
The Sovereign Wealth Fund Institute (SWFI) is a global organization designed to study			No charge for institutional investors (sovereign wealth

sovereign wealth funds, pensions, endowments, central banks and other long-term public investors in the areas of investing, asset allocation, risk, governance, economics, policy, trade and other relevant issues. This Forum is intended to be an information-driven, marketing-free forum exclusively for institutional investors to share insights. Discussions and presentations are purely educational.

More information about the Forum is not yet available.

Link: https://www.ifsummit.com/

funds, public pension funds,

Phone: +1 1 (949) 228-4341

events@swfinstitute.org

etc.)

Contact

Email

permanent funds, central banks,

	The Contex Report prepared for a	ine san jose keinement	DUAIUS	
Seminar :	Certificate Series - Retirement Plan Basic	S	Start	Date: September 27, 2021
Organizer:	International Foundation of Employee Bene	fit Plans (IFEBP)	End	Date: September 28, 2021
Location:	Orlando, Florida	Alternative Date(s) N/A		
Difficulty:	General	& Location(s)		
Topic Area:	Pension Plan Benefit Policy		Attenda	ance: Open To All
Achievement in for tomorrow's	Social Security an philosophy ibution plans	•	Fees \$1,795 - non-member \$1,575 - member Early bird discount of \$300 if registered by Aug. 18, 2021. Contact Tel: (888) 334-3327	
- Hybrid plans - Legal/regulato - Distribution op	bry environment			Email edreg@ifebp.org

Link: https://www.ifebp.org/education/certificateprograms/certificateseries/schedule/Pages/certificate-series-retirement-plan-basics-2157.aspx

Seminar :	Principles of Pension Governance for Trustees		Start Date:	September 27, 2021
Organizer:	California Association of Public Retirement Systems (CALAPRS)		End Date:	October 01, 2021
Location:	On-line	Alternative Date(s) N/A		
Difficulty:	General	& Location(s)		
Topic Area:	Board Governance		Attendance:	Members Only

The California Association of Public Retirement Systems (CALAPRS) sponsors educational forums for sharing information and exchanging ideas among trustees and staff of California public retirement systems to enhance their ability to administer public pension plan benefits and manage investments consistent with their fiduciary responsibility. CALAPRS carries out its mission through an annual conference called the General Assembly, round table meetings for discussion of topics of interest, and the annual Principles of Pension Governance courses.

More information about the course is available exclusively to CALAPRS member systems and sponsors. Please visit the website and log in.

Link: https://www.calaprs.org/events/EventDetails.aspx?id=1449784&group=

Contact

Email

Phone: 415-764-4860 Toll-free: 1-800-RETIRE-0 Fax: 415-764-4915

register@calaprs.org

The Cortex Report prepared for the San José Retirement Boards

Conference :	Delivering Alpha		Start I	Date: September 29, 2021
Organizer:	Institutional Investor		End [Date: September 29, 2021
Location:	On-line	Alternative Date(s) N/A		
Difficulty:	Intermediate	& Location(s)		
Topic Area:	Investments		Attenda	nce: By Invitation Only
This conference	This conference brings together the biggest names in the investment community from ton			Foos

This conference brings together the biggest names in the investment community from top institutional and sovereign funds, private equity, hedge funds and venture capital, as well as influential political and economic leaders. CNBC anchors and reporters will lead high-level discussions on the critical issues facing investors in today's global economy through virtual oneon-one interviews and panel sessions.

See the website for more information about the conference.

Link: https://www.cnbcevents.com/delivering-alpha/

Seminar :	Certificate Series - Investment Basics		Start	Date: September 29, 2021
Organizer:	International Foundation of Employee Benefit Plans (IFEBP)		End	Date: September 30, 2021
Location:	Orlando, Florida	Alternative Date(s) N/A		
Difficulty:	General	& Location(s)		
Topic Area:	Investments		Attenda	ance: Open To All
Take a single course in a specific area or take three courses to earn a Certificate of				Fees

Take a single course in a specific area or take three courses to earn a Certificate of	Fees
Achievement in the discipline of your choice. Find solutions for today's challenges and prepare	\$1,795 - non-member
for tomorrow's opportunities through an enriching learning experience that combines valuable	\$1,575 - members
materials, outstanding instruction and networking opportunities.	
	Early bird discount of \$300 if
Topics include:	registered by Aug. 18, 2021.
- Investment terms	
- Risk and return	Contact
- Stocks, bonds and mutual funds	Tel: (888) 334-3327
- Investment benchmarks	
- Portfolio management and asset allocation	
- Contemporary investment issues	
- Economic considerations	Email
- Tax considerations	edreg@ifebp.org
- Sources of information	50 i 5

Link: https://www.ifebp.org/education/certificateprograms/certificateseries/schedule/Pages/certificate-series-investment-basics-2173.aspx

Contact

Email

events@cnbc.com

Seminar :	Private Equity: Investing and Creating Value St	art Date:	October 04, 2021
Organizer:	The Wharton School, University of Pennsylvania	nd Date:	October 15, 2021
Location:			
Difficulty:	Practitioner & Location(s)		
Topic Area:	Investments Atte	endance: (Open To All
 Learn the vari Study tools the determine exit t Understand the strategies Analyze a deat Work in teams recommendation 	y: Investing and Creating Value, you will: ous stages of investment, from deal origination through harvesting returns at private equity firms use to structure and finance a deal, create value, and iming ie key drivers in the private equity market, and key differences between funds' al from the different points of view of a private equity firm and a bank is to review actual deal scenarios, both middle market and megafund, and debate ins with faculty and peers for new perspective ce in navigating the complex arena of global private equity and emerging	e Conta Phone	include accommodations neals.
See the website	e for more information about the program.	Email execed	d@wharton.upenn.edu

Link: http://executiveeducation.wharton.upenn.edu/for-individuals/all-programs/private-equity-investing-and-creating-value

Seminar :	Digital Transformation for Boards		Start	Date:	October 04, 2021
Organizer:	Institute for Management Development (IM	ID) Business School	End	Date:	October 05, 2021
Location:	On-line	Alternative Date(s)	N/A		
Difficulty:	General	& Location(s)			
Topic Area:	Board Governance		Attend	ance:	Open To All

Digital Transformation for Boards brings you up-to-speed with the new digital landscape so you	Fees
can make informed decisions and provide the best recommendations when evaluating digital opportunities and threats for your company.	CHF 6,600
You will develop a better understanding of the competencies and behaviors required to successfully lead in an environment characterized by digital disruption.	
This course will help you:	Contact
Grasp the potential impact of digital technologies on your company's performance	Michael Wade, Program
 Understand the new competitive dynamics disrupting your industry 	Director
 Identify the competencies and behaviors needed to lead successfully in a digital age Be prepared to advise and support your management on digital transformation 	Phone: +41 (0)21 618 0111
	Email
Note: This event is a hybrid format (may attend in-person in Lausanne, Switzerland or virtually).	michael.wade@imd.org

Link: https://www.imd.org/dtb/digital-transformation-for-board-members/

Seminar :	Board and Risk for Boards	Sta	art Date: October 06, 2021
Organizer:	Institute for Management Development (IMI	D) Business School	nd Date: October 07, 2021
Location:	On-line	Alternative Date(s) N/A	
Difficulty:	General	& Location(s)	
Topic Area:	Risk Management	Atte	ndance: Open To All
this important ri This program is best-in-class ris This course will Identify and as Analyze how s Gain techniqu	s and supervision are among the central dutie isk mission, many boards do not have a syste an opportunity for board members to develo sk work while differentiating it from executive help you: ssess your organization's risks strategic risk can be assessed and managed les for setting risk appetite sk behaviors of the board and management	ematic risk approach. op this approach and to upgrade to risk thinking.	Fees CHF 6,600 Contact Didier Cossin, Program Director Phone: +41 (0)21 618 0111
Note: This ever	nt is a hybrid format (may attend in-person in	Lausanne, Switzerland or virtually).	. Email didier.cossin@imd.org

Link: https://www.imd.org/brb/risk-for-board-members/

Seminar :	Investment Strategies and Portfolio Mar	nagement Start	Date: October 11, 2021
Organizer:	The Wharton School, University of Pennsy	Ivania End	Date: October 15, 2021
Location:	On-line	Alternative Date(s) N/A	
Difficulty:	Practitioner	& Location(s)	
Topic Area:	Investments	Attend	ance: Open To All
 Receive new Critically evalution Gain a deeperent Unforeseen sm Learn how to Get an expert Understand the 	Strategies and Portfolio Management, you wi tools and techniques for creating profitable in uate investment managers using the latest re or understanding of how to account for finance all-probability events like pandemics assess the stock market's reactions to even t view of the predicted length and shape of a ne macroeconomic outlook both in the U.S. a e for more information about the program.	nvestment portfolios esearch ial risk, including the impact of ts using behavioral finance principles n economic recovery	Fees \$8,500 Contact Phone: 215.898.1776 Toll-free: 1.800.255.3932
			Email execed@wharton.upenn.edu

Link: http://executiveeducation.wharton.upenn.edu/for-individuals/all-programs/investment-strategies-and-portfolio-management

Conference :	Certificate of Achievement in Public Plan	Policy - Part I S	Start Date: October 16, 2021
Organizer:	International Foundation of Employee Benef	it Plans (IFEBP)	End Date: October 17, 2021
Location:	Denver, Colorado	Alternative Date(s) N/A	
Difficulty:	General	& Location(s)	
Topic Area:	Pension Plan Benefit Policy	Att	tendance: Open To All
program addres Sessions dissed bring real-life so To earn your Ca take-home exam Topics include:	ogram for new public sector trustees working sees the fundamental areas involved in mana- ct the basics of what you need to know for you cenarios and years of experience to enrich the APPP® in Employee Pensions, Part I and Par m. governance, fiduciary responsibilities, legal, I and actuarial principles.	ging employee pension plans. ur role and the distinguished facul e content and your takeaways. rt II must be completed along with	Early bird discount of \$300 if registered by Sept. 7, 2021
			Email edreg@ifebp.org

Link: https://www.ifebp.org/education/certificateprograms/cappp/schedule/Pages/certificate-of-achievement-in-public-plan-policy-cappp-pension-part-i-2111.aspx

Conference :	Trustees Masters Program Sta		Start	Date: October 16, 2021
Organizer:	International Foundation of Employee Benefit Plans (IFEBP)		End	Date: October 17, 2021
Location:	Denver, Colorado	Alternative Date(s)	I/A	
Difficulty:	General	& Location(s)		
Topic Area:	General		Attenda	ance: Open To All
The Trustees M	lasters Program (TMP) is for advanced-level	nain a deeper	Fees	

 The Trustees Masters Program (TMP) is for advanced-level trustees who want to gain a deeper
 Fees

 insight into their role as well as interact with peers.
 \$2,070 - non-member

 \$1,850 - member
 \$1,850 - member

The program is divided into two tiers to help further facilitate your ongoing education and
recognition. Tiers one and two are required for course completion and to receive your TMP pin.Early bird discount of \$300 if
registered by July 9, 2021

For more information, please visit the website.

Link: https://www.ifebp.org/education/certificateprograms/tmp/Pages/trustees-masters-program-tmp-21d2.aspx

Contact

Email

edreg@ifebp.org

Tel: (888) 334-3327

	The Cortex Report prepared for	the San José Retirement	Boards	
Conference :	Annual Employee Benefits Conference		Start	Date: October 17, 2021
Organizer:	International Foundation of Employee Ben	efit Plans (IFEBP)	End	Date: October 20, 2021
Location:	Denver, Colorado	Alternative Date(s) N/A		
Difficulty:	General	& Location(s)		
Topic Area:	General		Attenda	ance: Members Only
public employe with your peers can make the n With topics rang Annual Employ information and With so many c	al Employee Benefits Conference is the larg the benefit plan representatives. This event of s, be surrounded by industry experts and lea most informed decisions on behalf of your fur ging from legal and legislative to health and wee Benefits Conference is the educational e d perspectives from leading industry experts options to choose from, the Annual Conferen I rolled into one!	fers you the opportunity to ne rn the latest in the industry so nds. welfare to retirement security event to attend for most curren on all areas of employee ben	twork you , the t	Fees MEMBERS ONLY Member: \$1,925 USD Early bird discount of \$300 if registered by July 7, 2021. Contact Tel: (888) 334-3327
				Email

edreg@ifebp.org

Link: https://www.ifebp.org/education/usannual/Pages/annual-employee-benefits-conference-2101.aspx

Organizer: Principles for Responsible Investment (PRI) End Date: October 21, 2021	
Location: On-line Alternative Date(s) N/A	
Difficulty: Intermediate & Location(s)	
Topic Area: ESG and ethical investing Attendance: Open To All	
The PRI is the world's leading proponent of responsible investment. It works to understand the investment implications of environmental, social and governance (ESG) factors and to support its international network of investor signatories in incorporating these factors into theirFees Not available. Please contact conference organizer.	
PRI in Person brings together PRI signatories and other investment professionals to learn, network and collaborate in person over several days. Attracting a diverse audience, it offers something to attendees at all stages of the responsible investment journey, giving them an opportunity to discuss topical issues and share experiences from their own organisation and reason with peers from around the world. See the website for more information about the conference.	77
jo.wackrill@unpri.org	

Link: https://digitalconference.unpri.org/pri/

Conference :	Alternatives Conference	Star	t Date: October 18, 2021
Organizer:	Pension Bridge	Enc	Date: October 19, 2021
Location:	On-line Alt	ernative Date(s) N/A	
Difficulty:	General	& Location(s)	
Topic Area:	Investments	Attend	dance: Open To All
management in global asset ma	provides exclusive events for senior executives of dustry. Bringing together attendees from North A inagers, its conferences offer an intimate environ scuss market trends and challenges, and refresh istry.	merica's largest investors and ment to strengthen	Fees Not available. Please contact the conference organizer.
that environmer attendees will e alternative asse	will address what the post-COVID world will look at in the alts space. With the longest bull market in xplore how to best diversify risk and generate high t classes, which alternative strategies make the in construction process can be critical to avoiding the ome apparent.	n US history coming to an end, gher returns in various most sense now, and how a	Contact Phone: 561-455-2729 Fax: 561-258-8258 Email
See the website	e for more information about the conference.		bsemel@pensionbridge.com
Link: https://www.	pensionbridge.com/page/1459367/conferences		
Conference :	IREI : LIVE Defined Contribution	Star	t Date: October 19, 2021
Organizer:	Institutional Real Estate, Inc. (IREI)	Enc	Date: October 19, 2021
Location:	On-line Alt	ernative Date(s) N/A & Location(s)	
Difficulty:	Practitioner	a Location(s)	
Topic Area:	Investments	Attend	dance: Not Yet Available
industry is facin IREI : LIVE's pa	rt of a new Virtual Conference Series focusing or g in today's climate. Inels will feature the IREI commitment of a one-to ion of four to six GPs and LPs spread out over to	o-one LP/GP ratio on each panel	Fees Not available. Please contact conference organizer.
			Contact Lucero Jaramillo Conference Director Phone: +1 925-244-0500 ext. 130 Email I.jaramillo@irei.com

Link: https://irei.com/events/irei-live-defined-contribution/

Conference :	ence : Annual Institutional Investor Real Estate Conference Start D		Date: October 25, 2021	
Organizer:	Pension Real Estate Association (PREA)		End	Date: October 27, 2021
Location:	Chicago, Illinois			Vashington, District of Columbia
Difficulty:	Practitioner	& Location(S)	Oct 18 - 20 2023, E	Boston, Massachusetts
Topic Area:	Investments		Attenda	nce: Open To All
The Pension Real Estate Association (PREA) is a non-profit trade association for the global institutional real estate investment industry. PREA currently lists over 700 corporate member firms across the United States, Canada, Europe and Asia. Its members include public and corporate pension funds, endowments, foundations, Taft-Hartley funds, insurance companies, investment advisory firms, REITs, developers, real estate operating companies and industry service providers.				Fees Not yet available.

PREA holds two major conferences each year: the Spring Conference and the Annual Institutional Investor Real Estate Conference.

More information about the conference is not yet available.

Link: https://www.prea.org/events/upcoming-events/

Conference :	Trustees' Roundtable		Start Date:	October 29, 2021
Organizer:	California Association of Public Retirement	nt Systems (CALAPRS)	End Date:	October 29, 2021
Location:	On-line	Alternative Date(s) N/A		
Difficulty:	General	& Location(s)		
Topic Area:	General		Attendance:	Members Only

The California Association of Public Retirement Systems (CALAPRS) sponsors educational forums for sharing information and exchanging ideas among trustees and staff of California public retirement systems to enhance their ability to administer public pension plan benefits and manage investments consistent with their fiduciary responsibility. CALAPRS carries out its mission through an annual conference called the General Assembly, round table meetings for discussion of topics of interest, and the annual Principles of Pension Management course.	Fees Not available. Please contact the conference organizer.
Agenda not yet available. More information about the conference will be available exclusively to CALAPRS member systems and sponsors. Please visit the website and log in.	Contact Phone: 415-764-4860 Toll-free: 1-800-RETIRE-0 Fax: 415-764-4915

Email

Contact

Email

Amy Laffargue

amy@prea.org

Phone: 860-785-3846 Fax: 860-692-6351

Director, Meetings and Events

register@calaprs.org

Link: https://www.calaprs.org/events/EventDetails.aspx?id=1464748&group=

Conference :	Fall Conference	Sta	rt Date:	November 09, 2021
Organizer:	: State Association of County Retirement Systems (SACRS) End I		d Date:	November 12, 2021
Location:	Los Angeles, California	Alternative Date(s) N/A		
Difficulty:	General	& Location(s)		
Topic Area:	General	Atte	dance:	Open To All
The State Association of County Retirement Systems (SACRS) is an association of 20 California			Fee	S

county retirement systems, enacted under the County Employees Retirement Law of 1937. Its
semi-annual conferences provide relevant, actionable intelligence on fiduciary responsibility,
investment management strategies and recent legislation impacting its member systems'
pension programs. These conferences and other SACRS' events provide a platform for trustees,
staff and our affiliate members to exchange ideas and best practices on pension administration.Not yet available.See the website for more information about the conference.Contact
Phone: 916-701-5158

Email

sacrs@sacrs.org

Link: https://sacrs.org/Events/Fall-Conference

Conference :	Fixed Income & Credit	Start Date: November 16, 2021
Organizer:	Pensions & Investments	End Date: November 18, 2021
Location:	On-line	Alternative Date(s) N/A
Difficulty:	General	& Location(s)
Topic Area:	Investments	Attendance: Open To All

Investors need assets that provide returns in a low-yield environment. Recent years have seen a major shift into private credit, strong interest in unconstrained fixed income, and growing interest in emerging markets and quant strategies. This conference will provide a survey of fixed income assets and strategies, and how they fit into a risk profile.	Fees Not available. Please contact conference organizer.
See the website for more information about the conference.	
	Contact
	Elayne Glick Audience Development Director Phone: (212) 210-0247
	Email

Link: https://conferences.pionline.com/conferences

eglick@pionline.com

Seminar :	CII & NYU Corporate Governance Bootca	amp Star	Date: November 17, 2021
Organizer:	Council of Institutional Investors	End	Date: November 19, 2021
Location:	On-line	Alternative Date(s) N/A	
Difficulty:	General	& Location(s)	
Topic Area:	Corporate Governance	Attend	lance: Open To All
fan Oannande Oannander and Einande		Fees Non-Members - \$1,395 Members - \$945 (Attendees may also attend only	
Bootcamp 2020 is a two-track program, with an introductory session for those who are new to corporate governance and a deeper-dive curriculum to follow for governance professionals with some experience and participants who completed the introductory session. Instructors include		one out of the two sessions at a lower price)	
faculty from NYU and the University of California at Berkeley, as well as seasoned practitioners.			Contact

 Click the green Curriculum and Schedule link to the right for more details.
 Connor Garvey (202) 822-0800

 • Bootcamp Basics – Introduction to Corporate Governance: \$245 for CII members, \$495 for non-members.
 Program for Governance Professionals with Some Experience (beginners welcome, too): \$745

connor@cii.org

• Combined Program: \$945 for CII members, \$1,395 for non-members.

Link: https://www.cii.org/ev_calendar_day.asp?date=11/17/2021&eventid=145

for CII members, \$945 for non-members.

Conference :	Investing for Good USA			Start Date: December 02, 2021
Organizer:	Financial Times (FT)			End Date: December 02, 2021
Location:	On-line	Alternative Date(s)	N/A	
Difficulty:	General	& Location(s)		
Topic Area:	ESG and ethical investing			Attendance: Open To All

	•••••••••••
While in the short term, the Covid-19 pandemic has focused attention on restoring public heal and preserving the economy, the crisis has also raised awareness of the need to boost the green economy and build resilience ahead of another impending crisis: climate change. Meanwhile, with increasing evidence that investments that take climate stewardship into acco can achieve superior financial performance, asset owners are pushing both the companies in	KNOWLEDGE PASS: \$299 PROFESSIONAL PASS: \$399 GROUP PASS: \$1995 EARLY BIRD PROFESSIONAL
their portfolios and the asset managers who manage those portfolios to develop strategies that reflect pressing climate realities. This conference will discuss the role the investment communication play in unleaching the financial flows that are uncently peeded if we are to receiver from the	ity
can play in unleashing the financial flows that are urgently needed if we are to recover from th Covid-19 crisis while also avoiding the worst effects of climate change.	
	Phone: +44 (0) 207 775 6653
See the website for more information about the conference.	
	Email
	ftlive@ft.com

Link: https://investingforgoodus.live.ft.com/

Conference :	RI Digital: USA	Start	Date: December 08, 2021
Organizer:	Responsible Investor	End	Date: December 08, 2021
Location:	On-line	Alternative Date(s) N/A	
Difficulty:	General	& Location(s)	
Topic Area:	ESG and ethical investing	Attend	ance: Open To All
This conference	Fees		

This conterence will provide a forum for investors to debate shareholder rights and proxy access, the role of central banks and securities regulators in climate risk, the importance of transforming energy systems, the impact of technologies like AI and machine learning on investor portfolios, requirements for data privacy, and ways to include human rights and other governance factors into investment portfolios. It provides a unique opportunity to learn, share and debate on responsible investment issues with 600+ investment professionals from across the globe. You will engage with North America's largest investors on key themes affecting local markets and the rest of the world. Thought-leaders from across the institutional investment sector as well as academic researchers and scientists will come together to debate key issues.

Please visit website for agenda.

Link: https://mailchi.mp/fb31185c70c8/p2igmwioot

Conference :	2022 Visions, Insights & Perspectives (/IP) Americas	Start	Date: January 24, 2022
Organizer:	Institutional Real Estate, Inc. (IREI)		End	Date: January 26, 2022
Location:	Carlsbad, California	Alternative Date(s) N/A		
Difficulty:	Practitioner	& Location(s)		
Topic Area:	Investments		Attenda	ance: By Invitation Only
every 1 investor another. Our au building. During you are discuss site recreationa	quality agenda that is marketing-free. It upho r. This ensures that attendees are able to re- udience is also capped so that the event is k g the event there are several opportunities to sing critical industry issues as a part of a rou I activity, VIP gives you an excellent networ and strengthen existing.	ally engage and get to know ept at a size that fosters rela socialize with attendees. W ndtable breakout session or	r one ationship /hether at an off-	Fees Not available. Please contact conference organizer.
-	open to qualified investors and subscribers t cation. To find out more details about registr anizer.			Contact Lucero Jaramillo Conference Director Phone: +1 925-244-0500 ext. 130 Email I.jaramillo@irei.com

Link: https://irei.com/events/2022-visions-insights-perspectives-vip-americas/

Phone: +44 20 7680 7162

hamish@responsible-investor.com

Email

	The Cortex Report prepared for the San José Retirement Boards	;		
Conference :	Winter Meeting Star	rt Date: February 26, 2022		
Organizer:	National Association of State Retirement Administrators (NASRA)	Date: February 28, 2022		
Location:	Washington, District of Columbia Alternative Date(s) N/A			
Difficulty:	General & Location(s)			
Topic Area:	General Atten	ndance: Members Only		
weekend in Fet of roundtable di to hear analysis	ting of NASRA retirement system directors and staff is held typically the last bruary or the first weekend in March, in Washington, DC, for a Sunday afternoon iscussions and presentations. The following day, all NASRA members are invited s, forecasts, and overviews of current federal legislative and regulatory activities.	Fees Not yet available		
		Contact Mary Hiatte Tel: 202-624-1418 Email mary@nasra.org		
	.nasra.org/meetings Spring Conference Star	t Date: March 07, 2022		
		d Date: March 09, 2022		
-	Washington, District of Columbia Alternative Date(s) N/A & Location(s)			
Topic Area:	Corporate Governance Atten	dance: Members Only		
The Council of Institutional Investors (CII), is a nonprofit, nonpartisan association of U.S. asset owners, primarily pension funds, state and local entities charged with investing public assets and endowments and foundations, with combined assets of \$4 trillion. Its associate members include non-U.S. asset owners with more than \$4 trillion in assets and a range of asset managers with more than \$35 trillion in assets under management. CII is a leading voice for effective corporate governance, strong shareowner rights and vibrant, transparent and fair capital markets.		Fees No charge for members. Please visit website for details.		
More information about the conference is not yet available.		Contact		
		Michael Miller Phone: 202.822.0800		
		Email		
		michael@cii.org		

Link: https://www.cii.org/ev_calendar_day.asp?date=3/7/2022&eventid=109

Seminar :	Advanced Principles of Pension Governa	ince for Trustees	Start I	Date: March 30, 2022		
Organizer:	California Association of Public Retirement	Systems (CALAPRS)	End [Date: April 01, 2022		
Location:	Los Angeles, California	Alternative Date(s) N/A				
Difficulty:	General	& Location(s)				
Topic Area:	Board Governance		Attenda	nce: Members Only		
The California Association of Public Retirement Systems (CALAPRS) sponsors educational forums for sharing information and exchanging ideas among trustees and staff of California public retirement systems to enhance their ability to administer public pension plan benefits and manage investments consistent with their fiduciary responsibility. CALAPRS carries out its mission through an annual conference called the General Assembly, round table meetings for discussion of topics of interest, and the annual Principles of Pension Governance courses.		Fees Not available. Please contact the conference organizer.				
	on about the course is available exclusively to se visit the website and log in.	CALAPRS member systems		Contact Phone: 415-764-4860 Toll-free: 1-800-RETIRE-0 Fax: 415-764-4915 Email register@calaprs.org		

Link: https://www.calaprs.org/events/EventDetails.aspx?id=1449780&group=

Conference :	Program for Advanced Trustee Studies (PATS)			Start D)ate:	May 22, 2022
Organizer:	National Conference on Public Employee Retirement Systems			End D)ate:	May 25, 2022
Location:	Washington, District of Columbia	Iternative Date(s)	N/A			
Difficulty:	Intermediate	& Location(s)				
Topic Area:	Board Governance			Attenda	nce:	Members Only

This program is designed for advanced trustees who seek a more intensive, in-depth learning experience. Held annually in conjunction with the Annual Conference & Exhibition, each year's program will focus on two topics of particular importance to pension plan trustees, enabling participants to dig deeper and fully explore issues with their counterparts from around the nation. Topics may include ethics, legal developments, and alternative investments, among other timely themes.	Fees Not yet available.

The program, developed more than a decade ago in consultation with Harvard Law School, is formatted to foster dialogue and interaction among attendees.

PATS attendees can earn up to eight (8) hours of continuing education credits.

Link: https://www.ncpers.org/pats

Contact

Email

Alyssa Carlson Phone: 202-624-1456

Fax: 202-624-1439

registration@ncpers.org

	The Cortex Report prepared for the San José Retirement Board	's		
Conference :	Annual Conference and Exhibition Sta	Start Date: May 22, 2022		
Organizer:	National Conference on Public Employee Retirement Systems	d Date: May 26, 2022		
Location:	Washington, District of Columbia Alternative Date(s) N/A			
Difficulty:	General & Location(s)			
Topic Area:	General Atter	Attendance: Members Only		
officers, pension the comprehens	trustees, administrators, state and local officials, investment, financial and union n staff and regulators attend this conference each year. Attendees benefit from sive educational programming, dynamic speakers, and networking opportunities nagers, investment service providers and public fund colleagues from across the	Fees Not yet available.		
Attendees bene networking opp	Contact			
colleagues from across the nation. For more information, please visit the website.		Alyssa Carlson Phone: 202-624-1456 Fax: 202-624-1439		
		Email		
		registration@ncpers.org		
	ncpers.org/annual-conference	rt Data, Juna 05, 2022		
		rt Date: June 05, 2022		
		d Date: June 08, 2022		
	& Location(s)			
Difficulty:				
Topic Area:		Idance: Open To All		
GFOA's Annual Conference. Full details are not available yet. Please check website for updates.		Fees Not available. Please contact conference organizer.		
		Contact Tel:(312) 977-9700 Fax:(312) 977-4806 Email		

Link: https://gfoa.org/annual-conference/annual-conference-overview

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If you have any questions or comments on the Cortex Report, please feel free to contact us. Our contact information is as follows:

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