

# Memorandum

**TO: Board of Administration for the  
Police and Fire Department Retirement  
and the Federated City Employees' Retirement  
System (FCERS)**

**FROM: Barbara Hayman**

**SUBJECT: Seventh Amendment to Agreement with  
Marty Boyer, Board Communication  
Consultant**

**Date: February 5, 2026**

---

**APPROVED:**



**DATE: 2/6/2026**

## **RECOMMENDATION**

Discussion and action on authorizing the CEO to negotiate and execute a seventh amendment to the agreement with Marty Boyer, Communications Advantage, to extend the term of the Agreement through June 30, 2027 with a maximum total amount payable of \$10,000 per retirement plan for the period July 1, 2026 through June 30, 2027 and a not to exceed total of \$90,000 for total duration of the Agreement per retirement plan.

## **BACKGROUND**

As part of the Fiscal Year 2019/2020 budget, the Board approved a request for a Communication Consultant in the amount of \$25,000 for each plan, to meet their goal of increasing communication and engagement with active and retired members using a variety of traditional and new media tools. The CEO negotiated and executed a one year agreement with Marty Boyer, Communications Advantage, for an amount not to exceed \$25,000 per Plan.

In July 2020 the term of the agreement was extended by one year to June 30, 2021 and the maximum compensation payable under the Agreement was increased to \$50,000 per Plan.

In April 2021 the term of the agreement was extended by one year to June 30, 2022 and the maximum compensation payable under the Agreement was increased to \$75,000 per Plan.

In May 2022 the term of the agreement was extended by one year to June 30, 2023, no additional budget was requested.

In May 2023 the term of the agreement was extended by one year to June 30, 2024, no additional budget was requested.

In April 2024, the term of the agreement was extended by one year to June 30, 2025, no additional budget was requested.

In April 2025, the term of the agreement was extended by one year to June 30, 2026, no additional budget was requested.

**ANALYSIS**

In September 2025, the Boards embarked on the development of a multi-year strategic plan. ORS is requesting continuation of the current service to allow sufficient time for the Boards to complete the strategic planning process and to incorporate an updated communications strategy as part of the plan.

Per Board policy regarding procurement authority, the CEO is authorized to execute contracts with a total value of up to \$50,000 per plan over the term of the contract. Contracts exceeding this threshold require Board approval. The cumulative contract value of ORS’s agreement with Marty Boyer for communications services exceeds \$50,000 per plan; therefore, Board approval is required for the proposed extension. The proposed hourly rate for the new term will remain the same. The total not to exceed amount of \$90,000 per retirement plan for total duration of the Agreement will also remain the same. ORS will include a notice requirement in the agreement in the event the vendor is no longer able to provide services.

The table below shows the costs incurred since contract inception:

<b>Fiscal Year</b>	<b>Fed</b>	<b>PF</b>	<b>Total</b>
FY19-20	10,798.00	10,798.00	21,596.00
FY20-21	11,950.00	11,950.00	23,900.00
FY21-22	14,975.00	14,975.00	29,950.00
FY22-23	12,125.00	12,125.00	24,250.00
FY23-24	8,150.00	8,150.00	16,300.00
FY24-25	10,600.00	10,600.00	21,200.00
FY25-26 (through 1/31/26)	4,625.00	4,625.00	9,250.00
FY25-26 (projected from 2/1/ 2026)	5,000.00	5,000.00	10,000.00
FY26-27 (projected)	9,600.00	9,600.00	19,200.00
<b>Total</b>	<b>\$77,025.00</b>	<b>\$77,025.00</b>	<b>\$154,050.00</b>

ORS is very satisfied with the services provided by Marty Boyer. Over the past year, the vendor has developed content for the Retirement Newsletter, supporting clear, consistent, and timely communication with members.

Staff recommends extending the term of the Agreement through June 30, 2027 with a maximum total amount payable of \$10,000 per retirement plan for the period July 1, 2026 through June 30, 2027 and a total not to exceed amount of \$90,000 per retirement plan for total duration of the Agreement.



---

Barbara Hayman  
Deputy Director, Office of Retirement Services